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# Hallmark Keepsake Ornament Value Guide, Second Edition: 1973-2006



## Synopsis

This second edition value guide for Hallmark Keepsake Ornaments is the most comprehensive guide to secondary market prices ever produced. It is printed in a larger, 8.5" x 11" format and contains over 6,000 full-color entries, which include Christmas Ornaments, Easter/Spring Ornaments, Special Issue Ornaments, Miniatures, and Other Special Items. Three popular categories have been added to this edition: Merry Miniatures, Kiddie Car Classics, and Legends In Flight. Editorials cover the history of Christmas Ornaments and everything Hallmark has done to promote ornament collectibility since it began producing Christmas Ornaments, plus "The Ornaments that Never Were" and "Collecting Hallmark With Passion" which profiles 3 prominent collectors.

## Book Information

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## Customer Reviews

My wife and I do have quite a few Keepsake Ornaments that we've bought over the years for each other to be placed on our Christmas Tree but we're not collectors in the true sense. But I found out full well the value of Hallmark ornaments when I found five pieces in the Frosty Friends collection at a garage sale a couple of years ago for a few bucks. These were numbers 3 through 7 in the series and those few dollars resulted in quite a tidy profit when sold at eBay. Since then we've made it a point to look out for Hallmark ornaments at garage sales and flea markets but the problem was that we really didn't know which ones were really valuable. That all changed when I got this fantastic book by Bangzoom. I have owned a lot of collectible price guides in my life and this is easily one of

the best. Their fantastic original price guide has now been updated with a second edition that goes through 2006. What makes it so great? Simple...how about a picture of every Keepsake ornament from 1973 through 2006...in full color, with the ornament name, retail price, item number, and current value. Add to that the pictures are color coded if they happen to be series or club/event releases. Add to that are outstanding articles on the history of Hallmark, special issue ornaments, protecting and insuring your collection, and an excellent article called "Hallmark Collecting 101" which is a valuable resource whether you are a veteran or novice collector. There's even a list of Hallmark related websites that provide even more resource material. While the bulk of the book is dedicated to Keepsake ornaments, Bangzoom doesn't stop there.

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